Turning Gut Punches into Punch Lines

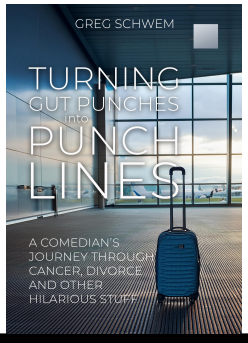
Live, Virtual or Hybrid

A happy heart is good medicine and a joyful mind causes healing, but a broken spirit dries up the bones - Proverbs 17:22



"Turning Gut Punches into Punch Lines: A Comedian's Journey Through Cancer, Divorce and Other Hilarious Stuff."

Available on Amazon



The Presentation: In January 2024, while in the midst of a late in life divorce, corporate comedian and business humor speaker Greg Schwem was diagnosed with a malignant tumor lying flat on his colon.

Divorce and cancer in one year. Other than that, how was the play, Mrs. Lincoln?

Facing an uncertain outcome, Schwem was forced to adopt what he had been preaching to corporate clients such as **Microsoft, Oracle** and **AT&T** for years: Locate humor in the unfunniest of situations, during times when everything seems hopeless. With a laptop propped up on hospital pillows, Greg began thinking of the times he'd "bombed" on stage - the silence, the insults, the personal attacks - and how those horrible shows fueled his fire to become an even better performer. Cancer, like a bad show, was a temporary setback. But setbacks lead to resiliency, whether it's in our personal or professional lives. Greg's hospital writings, and his resiliency message, became the centerpiece of *Turning Gut Punches into Punch Lines,* a hilarious, multimedia-fueled keynote presentation that teaches audience members how to always be on the lookout for "the funny," use humor to battle personal struggles, business challenges, or both, and emerge happier.

Over the course of his keynote, audiences will learn the following:

- **Everybody "bombs" in life, even if you're not a comedian. Success is how you handle bombing.**
- **How to establish connections and find humor by being "the least interesting person in the room."**
- **Even the unfunniest subjects (Hello cancer!) can form the basis for laughter.**

The Speaker: Greg Schwem is one of America's most sought after business humorists. Called "Your boss's favorite comedian" by HuffPost, Greg also writes the nationally syndicated **Humor Hotel** column for the Chicago Tribune syndicate. He lives in Chicago and is cancer free. Visit Greg on the web at **www.gregschwem.com.** His new book, *Turning Gut Punches into Punch Lines;: A Comedian's Journey Through Cancer, Divorce and Other Hilarious Stuff,* is now available.

It was good for my soul to hear our members laughing again - **Selected Independent Funeral Homes**